



i for child's eye

School Screening Program

**Socially Responsible Projects
for communities**

Our ten years of focus on comprehensive eye care with equity, quality and affordability

Pushpagiri Vitreo Retina Institute (PVRI) was established in the year 2007. In last one decade, PVRI has emerged as one of the finest institutions focusing on Quality eye care with affordability and accessibility.

NABH (National Accreditation Board for Hospitals and Healthcare Providers) accredited hospital, PVRI, a Tertiary Care Super Specialty hospital has extended its operation to Vizianagaram by setting up a super specialty hospital in 2012, and to Malakpet, Hyderabad a Secondary Care Unit. We are in the process of setting up a chain of Vision Centres in various semi urban area in the twin cities and its suburbs.

PVRI is a Post Graduate Training Institute in Ophthalmology recognized by National Board of Examinations (NBE) for DNB courses. PVRI conducts long term fellowships in specialties and super specialties. It also has vocational courses for Optometry and Ophthalmic Assistants recognized by State Para Medical Board.

Recognized for its pioneering services in primary eye care, community eye care and comprehensive quality delivery, PVRI has been awarded **SN Shah Award for Equity for Providing comprehensive primary eye care screenings** with a focus on women and children and AHPI award for **Outstanding High Quality and High Volume Comprehensive Eye care Delivery**.

PVRI works with ICMR (Indian Council for Medical Research), Indian Institute of Public Health, PHFI (Public Health Foundation of India), London School of Tropical Medicine & Hygiene, National Institute of Nutrition and many such world leaders and corporate bodies to augment its research and delivery capacity. Oculus Global is our partner in enhancing the reach for channelling social contribution to us.

Our ambitious target for next five years is

Screen 1,000,000 People

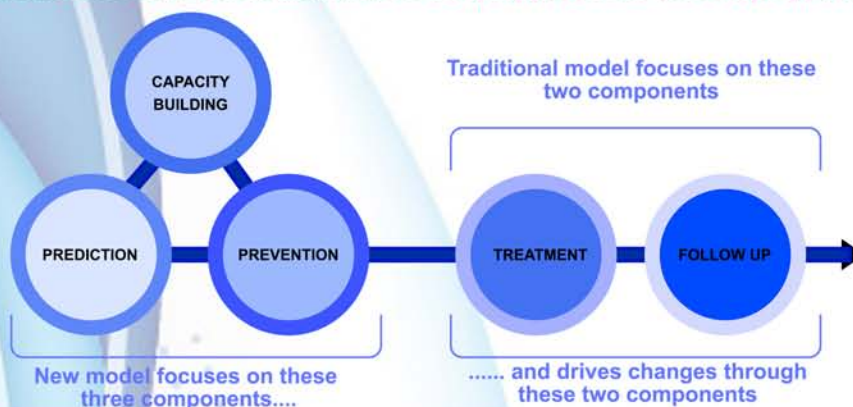
Perform 100,000 Surgeries

Screen 1,000,000 School Children

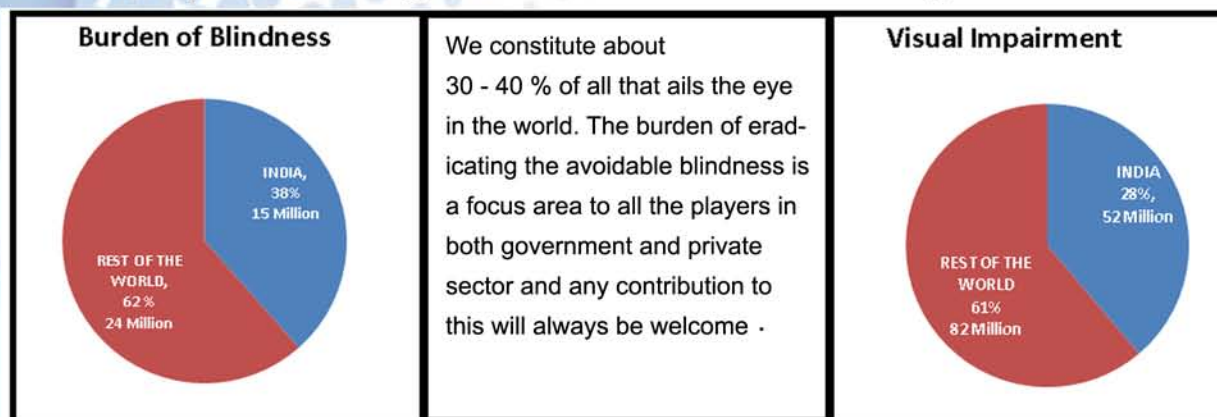
Our Services offerings are

Modern cataract surgery	Retinopathy of Prematurity
Vitreo Retinal Services	Oculoplastic Services
Glaucoma Services	Contact Lens Clinic
Corneal and Refractive Services	Low Vision Services
Orthoptics Services	Pediatric Ophthalmology
Comprehensive Ophthalmology	Optical / Laboratory Services

PVRI has moved from traditional two step approach to five step approach



i for child's Eye : Focusing on Visual health of future generation



The school years are a very important time in every child's life. All parents want to see their children do well in school and most parents do all they can to provide them with the best educational opportunities. But too often one important learning tool may be overlooked - a child's vision. As children progress in school, they face increasing demands on their visual abilities. The size of print in schoolbooks becomes smaller and the amount of time spent reading and studying increases significantly. Increased class work and homework place significant demands on the child's eyes. Unfortunately, the visual abilities of some students aren't performing up to the task. A child needs many abilities to succeed in school. Good vision is a key. It has been estimated that as much as 80% of the learning a child does occurs through his or her eyes. Reading, writing, chalkboard work, and using computers are among the visual tasks students perform daily. A child's eyes are constantly in use in the classroom and at play. When his or her vision is not functioning properly, education and participation in sports can suffer.

When is a Vision Exam Needed? Your child should receive an eye examination at least once every two years more frequently if specific problems or risk factors exist, or if recommended by your eye doctor. While only vision screening cannot be end all, our school screening exercise, goes beyond vision acuity, in the sense that every child pointed out to us undergoes through examination.

How can you participate in School Screening Program

The purpose of the partnership is to take care of less privileged in the society. We have derived variety of options for you to participate. You can adopt a school, a cluster of school, inance lasses or students, create a visible change b sponsoring al the schools in a cluster. You can sponsor an educational activity or the eye care in a locality. We have devised the following schemes for ease of operations.

Scheme	Description	In Rs.	In US \$
PVRI-SS-01	Comprehensive School Screening Program for a cluster in a Geographical area or type of School (10 schools per cluster) (Screening + Glasses)	150,000	2,250
PVRI-SS-02	Glasses for one school (40 Units)	10,000	150
PVRI-SS-03	School screening (One School)	4,000	60
In each of the school where we conduct a camp, the students having with cataract, squint, glaucoma etc., will be treated under a scheme by the state government. Schools that we choose are upto 100 kms from our base hospital.			

All remittances will be used for purpose as specified by the Donor. Donor contribution will be acknowledged and the details/photographs will be shared by the Organisation for individual donors. We have a robust and transparent donor fund usage process which is administered and managed at the Senior Management Level and audited by an Ombudsman.

All rupee donations are exempted U/s 80 G vide F. No. DIT (E) / HYD / 80G / REN / 19 (04) 09-10 Dated 03-07-2009 valid in perpetuity as per circular No. 07/2010 dated 27-10-2010. All Foreign Donations are Governed under Foreign Contribution (Regulation) Act, 2010 read with Rule 12 of Foreign Contribution (Regulation) Act, 2011, with the Registration Number **010230780** vide letter dated 23-04-2016. We have our affiliate **Oculus Global** for channelling resources from USA. **Oculus Global** is registered as a Tax-exempt organisation under Section 501 (C)(3) of Internal Revenue Code. All contributions are exempt to the extent allowed by law. **For Donating to the cause visit our web site www.pvri.org/donations/service.html**

Look for these signs to raise the awareness of visual problems with Child

Lack of social smile or eye to eye contact	Abnormal involuntary shaking of eyes
Difficulty in copying from the blackboard / watching television	Close working distance when reading or writing
Night blindness	Excessive photophobia or intolerance to light
Excessive photophobia or intolerance to light	Redness, watering, discharge
Crossed or deviated eyes	Large or prominent eyes, droopy eye lid
Delay in developmental milestones.	Any visible structural defects



Focus area off our effort is to reach 200,000 school going children every year over the next five years. Our two hubs based in **Secunderabad, Telangana** and **Vizianagaram, Andhra Pradesh** will take over beyond refraction cases every single occasion.

SOME OF OUR VALUED PARTNERS IN RESEARCH AND DELIVERY

Our Partner in Channelling Social Contribution from USA



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