



Comprehensive Eye Screening and Cataract Screening Program

**Socially Responsible Projects
for communities**

Our ten years of focus on comprehensive eye care with equity, quality and affordability

Pushpagiri Vitreo Retina Institute (PVRI) was established in the year 2007. In last one decade, PVRI has emerged as one of the finest institutions focusing on Quality eye care with affordability and accessibility.

NABH (National Accreditation Board for Hospitals and Healthcare Providers) accredited hospital, PVRI, a Tertiary Care Super Specialty hospital has extended its operation to Vizianagaram by setting up a super specialty hospital in 2012, and to Malakpet, Hyderabad a Secondary Care Unit. We are in the process of setting up a chain of Vision Centres in various semi urban area in the twin cities and its suburbs.

PVRI is a Post Graduate Training Institute in Ophthalmology recognized by National Board of Examinations (NBE) for DNB courses. PVRI conducts long term fellowships in specialties and super specialties. It also has vocational courses for Optometry and Ophthalmic Assistants recognized by State Para Medical Board.

Recognized for its pioneering services in primary eye care, community eye care and comprehensive quality delivery, PVRI has been awarded **SN Shah Award for Equity for Providing comprehensive primary eye care screenings** with a focus on women and children and AHPI award for **Outstanding High Quality and High Volume Comprehensive Eye care Delivery**.

PVRI works with ICMR (Indian Council for Medical Research), Indian Institute of Public Health, PHFI (Public Health Foundation of India), London School of Tropical Medicine & Hygiene, National Institute of Nutrition and many such world leaders and corporate bodies to augment its research and delivery capacity. Oculus Global is our partner in enhancing the reach for channelling social contribution to us.

Our ambitious target for next five years is

Screen 1,000,000 People

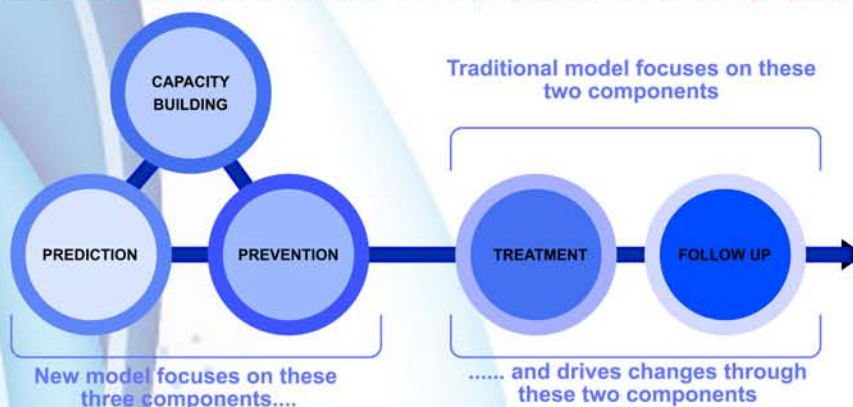
Perform 100,000 Surgeries

Screen 1,000,000 School Children

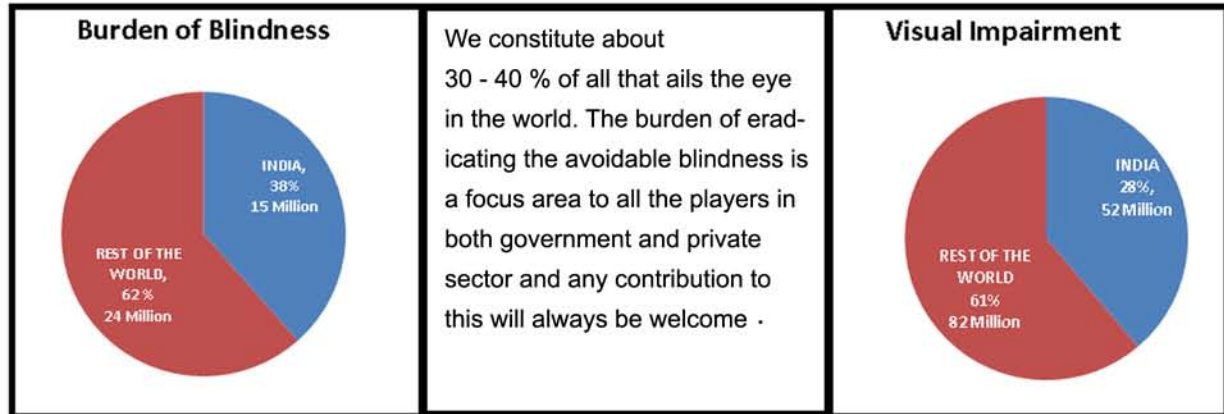
Our Services offerings are

Modern cataract surgery	Retinopathy of Prematurity
Vitreo Retinal Services	Oculoplastic Services
Glaucoma Services	Contact Lens Clinic
Corneal and Refractive Services	Low Vision Services
Orthoptics Services	Pediatric Ophthalmology
Comprehensive Ophthalmology	Optical / Laboratory Services

PVRI has moved from traditional two step approach to five step approach



Comprehensive Screening Program : Preventing Avoidable Blindness



Cataract is the clouding of the lens of the eye, which initially prevents clear vision and eventually progresses to blindness if left untreated. The World Health Organization (WHO) estimates that nearly 18 million people are bilaterally blind from cataract in the world, representing almost half of all global cases of blindness. Cataract remains the leading cause of blindness and an important cause of visual impairment across the globe. The main non-modifiable risk factor for cataract is aging. Other frequently associated risk factors are trauma, uveitis, diabetes, ultraviolet light exposure, and smoking. Children are occasionally born with cataracts, mainly due to genetic disorders. Women are at greater risk than men for developing cataracts and are less likely to have access to services.

The number of people with cataract grows as the world population ages. Immediate visual rehabilitation is possible following cataract surgery, during which the cataract is removed and an intraocular lens (IOL) is inserted. Despite the fact that cataract is easily treated and cataract surgery is considered one of the most cost-effective interventions, in many remote and poor areas of the developing world, people remain blind from cataract, mainly due to a lack of access to eye care. The proportion of blindness due to cataract among all eye diseases ranges from 5% in developed countries to 50% or more in poor and/or remote regions

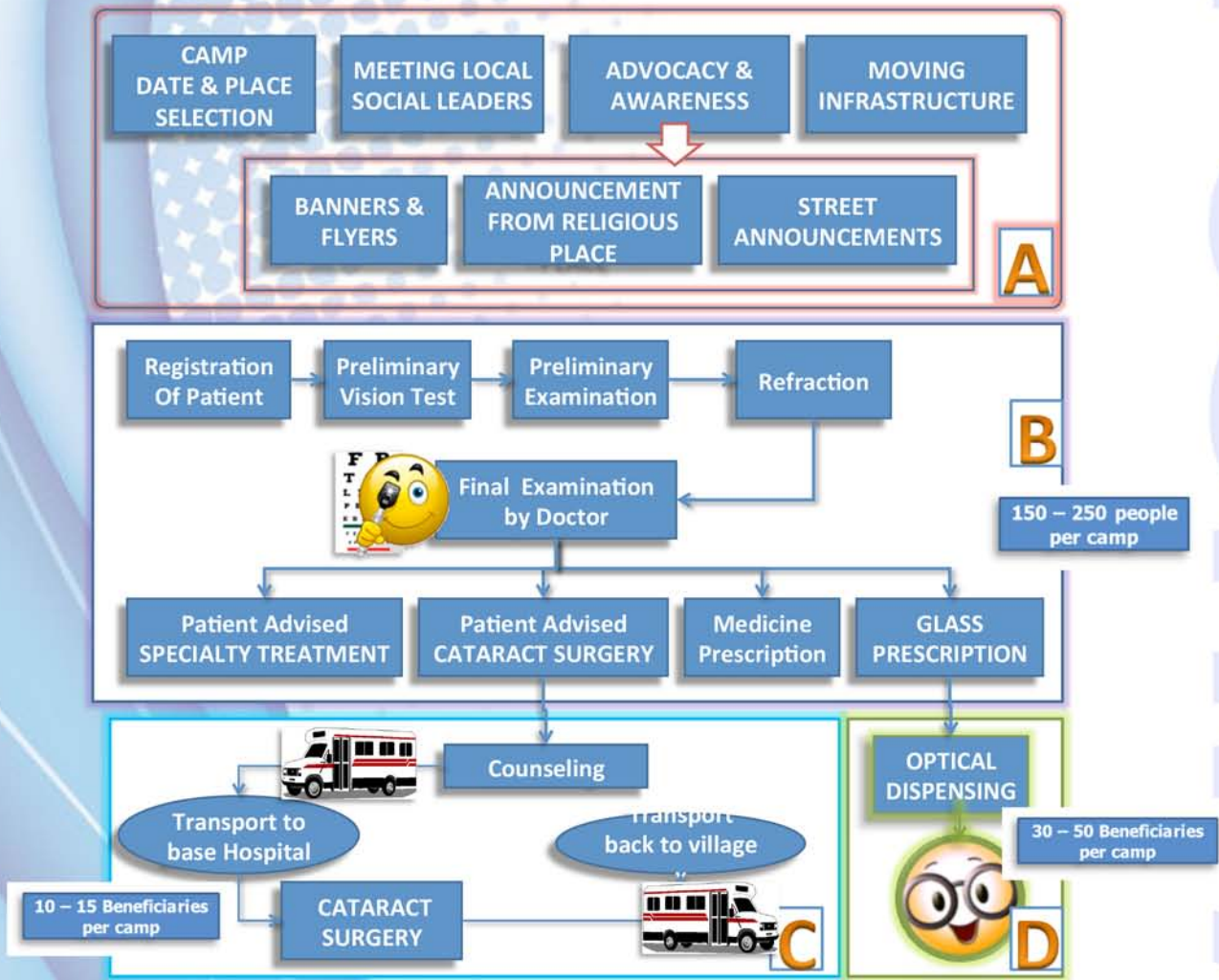
The purpose of the partnership is to take care of less privileged in the society. We have derived variety of options for you to participate. You can adopt a village (of your choice) to make it free from avoidable blindness, you can adopt a camp, you can sponsor all the cataract surgery for a camp or for a village, you can sponsor visual aid (Spectacles) for a camp or a village. We have devised the following schemes for ease of operations.

SCHEME	DESCRIPTION	In Rs	In US \$
PVRI-CES-01	One Comprehensive Screening Camp	12,500	200
PVRI-CES-02	Cataract surgery for a single camp (12 No.)	42,000	600
PVRI-CES-03	Visual glasses for refraction for a camp (40 Units)	16,000	250
PVRI-CES-04	Screening Camp + Surgery + Glasses of one camp	72,000	1,100
PVRI-CES-05	For making one Village free of Avoidable Blindness	330,000	5,000

All remittances will be used for purpose as specified by the Donor. Donor contribution will be acknowledged and the details/photographs will be shared by the Organisation for individual donors. We have a robust and transparent donor fund usage process which is administered and managed at the Senior Management Level and audited by an Ombudsman.

All rupee donations are exempted U/s 80 G vide F. No. DIT (E) / HYD / 80G / REN / 19 (04) 09-10 Dated 03-07-2009 valid in perpetuity as per circular No. 07/2010 dated 27-10-2010. All Foreign Donations are Governed under Foreign Contribution (Regulation) Act, 2010 read with Rule 12 of Foreign Contribution (Regulation) Act, 2011, with the Registration Number **010230780** vide letter dated 23-04-2016. We have our affiliate **Oculus Global** for channelling resources from USA. **Oculus Global** is registered as a Tax-exempt organisation under Section 501 (C)(3) of Internal Revenue Code. All contributions are exempt to the extent allowed by law. **For Donating to the cause visit our web site www.pvri.org/donations/service.html**

Activity and Process flow : Comprehensive screening camp & Cataract surgery program



SOME OF OUR VALUED PARTNERS IN RESEARCH AND DELIVERY

Our Social Contribution Partner in USA

OCULUS GLOBAL

