



 ■. Every five seconds one person in the world goes blind.

 ■. Every minute a child goes blind

 ■. 85% of blindness is preventable / cured

**PARTNER WITH US TO PREVENT BLINDNESS**



**PUSHPAGIRI EYE INSTITUTE**

## FACTS ABOUT BLINDNESS IN INDIA

- Globally, every five seconds, a person goes **blind**.
- Nine out of every ten blind persons live in developing economies.
- India's blind population totals a whopping 12 million.
- More than two thirds of India's visually handicapped live in Andhra Pradesh, Orissa, Madhya Pradesh, Maharashtra, Rajasthan, Tamil Nadu and Uttar Pradesh.
- **Cataract**, is the leading cause of visual disability in the country.
- Other causes are **glaucoma, macular degeneration, posterior segment pathology, retinal detachment and corneal opacities**.
- A largely undocumented cause for blindness in India is **diabetic retinopathy**, especially in the working middle class.
- Pushpagiri Eye Institute is a leading government empanelled NGO addressing all the above issues, which are avoidable causes of blindness.

## Why address BLINDNESS ?

- Public Health issue
- Related to socio-economic growth of country
- Individual family unit gets benefited if a blind person is made to see and can take care of himself.
- Child blindness X No. of living years
- 1.5 million years x 50 ( Avg years of life) = 75 million blind children
- Majority of causes of childhood blindness are avoidable
- Cataract in people above the age of 50 years still remains the major cause of blindness.



Before Cataract Surgery

After Cataract Surgery

- Affordability, availability and approachability to service centres are problems in our country with 70% of rural population.
- Refractive error in children is another major cause of visual impairment and that affects the performance of children.
- Pushpagiri Eye Institute has taken the onus upon itself to address all the above issues.

## PUSHPAGIRI EYE INSTITUTE

Pushpagiri Eye Institute was established in January 2007 by Pushpagiri Vitreo Retina Institute (PVRI) with the objective of providing affordable eye care to public in general and poorest of the poor in particular, in the state of Andhra Pradesh.

## MILESTONES ACHIEVED TILL DATE:

- Screening more than 1,00,000 patients, out of which 76.70% have been screened free of cost.
- Performed more than 10,000 operations out of which 45% have been free of cost.
- Conducted over 400 comprehensive eye camps out of which 100 were exclusively for school children
- Government of Andhra Pradesh recognizing the commendable work done by PVRI, has empanelled PVRI under the Aarogyasri Healthcare Trust. Our achievements under the scheme has justified the faith of the government

No. of camps conducted : **More than 150**

No. of patients screened free of cost : **More than 40,000**

No. of patients operated: **More than 5,000**



Before Corneal Transplant

After Corneal Transplant Surgery



# YOU CAN PARTNER WITH US TO PREVENT BLINDNESS

With a view to help as many individuals and children as possible, who live below the poverty line, PVRI has come out with the following three novel schemes



## SIGHT FOR KIDS SCHEME:

You can donate **Rs.2,500 (US\$ 55) or multiple thereof**. We would provide spectacles to 20 school children with refractive error, selected from our free school eye screening programs.

### GIFT OF VISION SCHEME : OPTION 1



You can donate **Rs.10,000 (US\$225) or multiple thereof**.

For every Rs.10,000 (US\$ 225) donated, we would perform cataract surgery for 10 individuals who live below the poverty line and selected from community

screening camps.

The surgery can be performed on a special day ( As per your wish, either on Your Birthday/ Wedding Anniversary etc.). A photograph of the person operated would be sent to you, for your information.

### GIFT OF VISION SCHEME : OPTION 2



You can donate **Rs. 10,000 ( US\$ 225) or multiple thereof**.

PVRI will keep the money donated by you in a fixed deposit with a Nationalized Bank and would perform one cataract surgery (for every Rs.10,000 (US\$ 225)

donated, every successive year, year after year, for lifetime of the donor. The beneficiary will be any individual who lives below the poverty line, selected from community screening health camps.

The surgery can be performed on a special day ( As per your wish,, either on Your Birthday/ Wedding Anniversary etc.). A photograph of the person operated would be sent to you, for your information.

### GIFT OF VISION SCHEME OPTION 3



You can donate **Rs.15,000 (US\$275) or multiple thereof**.

For every Rs.15,000 (US\$ 275) donated which will "Help a Child to See". We would perform surgery for one Child with cataract, who lives below the

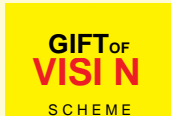
poverty line. The surgery can be performed on a special day (As per your wish, either on Your Birthday / Wedding Anniversary etc.). A photograph of the person operated would be sent to you, for your information.

Process: You can download the Donation Form from our website : [www.pvri.org](http://www.pvri.org) and fill it and send it to us with the Draft favouring Pushpagiri Eye Institute, Drawn on Hyderabad, India. Once the funds are realized, we will send the receipt to your address or scan and mail the same to you.

We have tied up with independent reputed auditor to certify that the funds donated under the Sight for Kid and Gift of Vision schemes are utilized exactly for the purpose it is meant for.

All donations under the Sight for Kid & Gift of Vision Scheme are exempt under Section 80 G of Income Tax Act 1961. Receipt will be sent to the donor to the address indicated in the Gift of Vision Form.

Application for



Name:.....

S/o / D/o:.....

Address: .....

Telephone:..... Mobile:.....

Email ID:.....

I,..... herewith donate a sum of Rs/\$ ..... towards the

Gift of Vision Scheme(s) as ticked below:

- Sight for Kid
- Gift of Vision Scheme Option 1
- Gift of Vision Scheme Option 2
- Gift of Vision Scheme Option 3

Signature of the Donor



Pushpagiri Eye Institute, Secunderabad



Pushpagiri Eye Hospital, Vizianagaram



## **PUSHPAGIRI EYE INSTITUTE**

A Division of Pushpagiri Vitreo Retina Institute

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## **PUSHPAGIRI EYE HOSPITAL**

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